

---

**The 4<sup>th</sup> International Conference on Cooperation  
and Promotion of Information Resources in Science  
and Technology (COINFO'09)**  
<http://coinfo.istic.ac.cn/coinfo09>

**Managing Virtual Organizations and Information in the  
Era of Globalisation**

November 21–23, 2009, Beijing, China

---

**Call for Papers**

**INTRODUCTION**

The International Conference on Cooperation and Promotion of Information Resources in Science and Technology (COINFO) provides a forum for academics, researchers and practitioners to come together to develop their understanding of both theory and practice in emerging aspects of information resources. COINFO conferences have been organised by the Institute of Scientific and Technical Information of China (ISTIC) in collaboration with Chinese and Overseas universities. This, the fourth COINFO conference (COINFO'09) is organised in collaboration with Tsinghua University (China) and the University of Southern Queensland (Australia).

The explosion of information and communication technology has brought with it ubiquitous connectivity enhancing globalisation. Enterprises are increasingly transforming themselves into virtual organisations by reinventing their structural forms and the way in which information flows within and across organisations. The key question becomes “how to manage virtualisation and information?” This is the challenge that faces management today and therefore, the central focus of this, the fourth COINFO conference. The conference will be held in Beijing on November 21-23, 2009.

**RESEARCH AREAS**

We do not believe there is one definitive answer to the question of how to manage virtualisation and information. Rather it depends on many contextual characteristics and circumstances too numerous to cover in one conference. We are hoping to see a broad range of submissions from all disciplines. We are interested in all facets of virtual organisations and information management from policy issues to change management to practices and implementation issues. Case studies are encouraged. Applications on manufacturing, service and healthcare industries are welcomed. We have tried to classify conference research topics into only four general tracks or areas of research. Each area contains several topics. The research areas are:

---

**Topic 1: Information Systems and Management**

This area of research includes topics related to theoretical as well as practical aspects of, but not limited to, information systems, information technology, e-business, information security and confidentiality, electronic record management and any other topic related to information management. Studies related to, and applications on service and healthcare industries are welcomed.

**Topic 2: Virtual Organisations and Supply Chain Management**

Over the past decade research on issues related to virtual organisations and supply chain management has gained increasing importance both on theory and practice. The Conference welcomes paper submissions in all aspects of virtual organisations and supply chain management. Papers related supply chain aspects to globalisation are welcomed. Topics may include but not limited to theory, strategies, and application of virtual organisation, virtual team project management, logistics information management, strategic alliances and collaboration, trust and collaboration, procurement and outsourcing, marketing channels and network configuration.

**Topic 3: Information Quality and Performance Management**

Performance management is the process of assessing progress towards achieving performance goals. Without information quality, performance cannot be measured, assessed or managed adequately. This research area targets research papers dealing with models, policies, dimensions, measures, techniques and systems of information quality and performance management. Research related to human side of information is encouraged as part of this area of research.

**Topic 4: Information Sharing and Open Access**

With the advent of information technology and globalisation, the terms ‘information sharing’ and ‘open access’ have gained more interest and popularity. It is not surprising to say that information sharing between organisation and open access of information to society become as critical as the oxygen to human being. This area of research deals with topics related to models, technologies, application, and systems that govern information sharing within and between organisations. It also deals with all aspects of society open access to publications, media and other type of information resources.

**SUBMISSION**

All submissions will be double-blind reviewed by independent reviewers on a rolling basis. Authors are required to strictly follow the Instructions for Preparing Manuscripts. Papers should not exceed 6 pages of text using 10-point size type on A4 inch paper ([Word Template](#)). Paper submission must be made electronically in PDF format and should be submitted electronically through the COININFO'09 Submission System at <http://www.easychair.org/conferences/?conf=coininfo2009>.

**PUBLICATION IN REFEREED JOURNALS, BOOK AND DATABASES**

Papers that are accepted will be published in the IEEE Conference Proceedings published by IEEE CS Press (indexed by EI) providing at least one author registers to present the paper at the Conference. We will lodge an application for listing the Conference Proceedings in the

Conference Proceedings Citation Index – ISI Web of Knowledge. All the criteria and the requirements of ISI Web of Knowledge will be strictly followed. Selected papers will also be considered for scholarly Handbook and will be further reviewed for possible publication in special issues of the following journals:

- International Journals of Networking and Virtual Organisations ([IJNVO](#));
- International Journal of Information Quality ([IJIQ](#));
- China journal of Information Systems ([CJIS](#));
- China Science & Technology Resources Review ([CSTRR](#))

## LIMITATIONS

Due to the large number of papers expected for this conference, the Conference Committee only allows an author to present one paper. Therefore if multiple papers are accepted for presentation different co-authors need to present each paper.

## IMPORTANT DATES

Paper submission deadline	<b>1 August, 2009 (Final Date)</b>
Notification of paper acceptance	August 14, 2009
Submission of final paper	September 4, 2009
Early registration closes	September 20, 2009
Author registration completed by:	October 16, 2009

